



WHERE WE **SKILL** & HELP YOU **SPEED AND SCALE**

From the Chairperson's desk



Mrs. Vandana Luthra

Dear Friends,

It gives me great pleasure to inform you that our combined mission of making India the hub of skilled professionals in the beauty and wellness sector has received a fresh shot in the arm.

At the 2nd Steering Committee meeting of the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) held on August 6, a decision was taken to **raise the reward amount for skill training in the beauty and wellness domain as part of the PMKVY initiative**. Following this, the PMKVY Sub-Committee has, since, increased the reward amount for the beauty and wellness sector under the PMKVY to **Rs 10,000 for which training is provided on Levels 3 and 4 of the National Skills Qualification Framework (NSQF)**.

You would be happy to know that the **beauty and wellness arena is just one of two sectors** (the other being healthcare) **where the reward amount under the PMKVY has been revised**. As you would be already aware, the B&WSSC had represented to the Ministry of Skill Development & Entrepreneurship, the PMKVY Steering Committee, and the NSDC

for this purpose, keeping in mind the high cost of consumables involved in the training process.

I would like to make use of this opportunity to thank the Hon'ble Minister for Skill Development & Entrepreneurship Shri Rajiv Pratap Rudy, Shri Sunil Arora (who, at the time of writing this, has moved on from the Ministry of Skill Development & Entrepreneurship to assume charge as Secretary in the Ministry of Information & Broadcasting), and the NSDC for being such great pillars of support to the B&WSSC.

At the B&WSSC, we are confident that the **enhanced reward money under the PMKVY will serve the dual purpose of encouraging more needy and underprivileged young men and women to pursue skill development courses in the growing beauty and wellness domain to take advantage of the enormous career opportunities opening up in this sphere**.

As I had mentioned in the past, the B&WSSC has already **delivered on the mandate that the NSDC had provided us under the pilot phase of the PMKVY**. I am happy to share with you that we have now been **allotted additional training numbers** on the basis of our past performance.

Moving on to more good news on the beauty and wellness front, I am thrilled to inform you that **Indian contestants in the Beauty Therapy and Hair Dressing disciplines won Medallions for Excellence at the WorldSkills2015 competition held in Sao Paulo which concluded on August 16. This is the first occasion of India securing medallions in these categories at a WorldSkills event**.

While **Neha Chande** secured the Medallion in the **Beauty Therapy** discipline, **Pradeep Ved** obtained it for his performance in the skill of **Hair Dressing**. **Both Neha and Pradeep had been chosen and trained for the WorldSkills competition by the B&WSSC**.

Representatives from 25 countries had competed for honors at the WorldSkills competition in the Beauty Therapy category. The Hair Dressing discipline saw participation from 32 nations.

Neha and Pradeep's performance at WorldSkills illustrate that given proper training, there is just no limit to what our young people are capable of achieving on a global stage. At the B&WSSC, we are confident that Neha and Pradeep would inspire many more young men and women to follow in their footsteps and get themselves skilled to realize their aspirations.

As part of the B&WSSC's continuing initiatives to contribute to the development of a skills ecosystem, we recently signed a MoU with the Maulana Azad National Academy for Skills (MANAS) under the Minority Affairs ministry to promote entrepreneurship & skill development in the beauty & wellness sector among the minority community. The B&WSSC also conducted two Train-the-Trainer initiatives in Chandigarh and Greater Noida on the Qualification Packs developed for the job roles of Assistant Beautician and Assistant Hairstylist.

Vandana Luthra

MoU Signed with MANAS

Beauty & Wellness sector Skill Council signed and MoU with Maulana Azad National Academy for (MANAS), Ministry of Minority Affairs. MANAS is a policy intervention of Ministry of Minority Affairs to achieve Government's vision of – **"Skilling India"** leading to achievement of **Sabka Sath – Sabka Vikas**, by providing meaningful and sustainable livelihood options, in terms of self-employment/wage employment opportunities to all its trainees, with primary focus on self-employment.

MANAS and **BWSSC** would work together to promote entrepreneurship & skill development programme in Beauty & Wellness Sector among Minorities in the country.

Rewards Money Increased for BWSSC skill Training

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Beauty and wellness arena is just one of two sectors (the other being healthcare) **where the reward amount under the PMKVY has been revised**. As you would be already aware, the B&WSSC had represented to the Ministry of Skill Development & Entrepreneurship, the PMKVY Steering Committee, and the NSDC for this purpose, keeping in mind the high cost of consumables involved in the training process.

New Governing Council member

We are happy to share that Geentanji salon is now a governing Council member of the Beauty & Wellness Sector Skill Council, rightly represented by Mr Sumit Israni, Creative Director and owner of Geentanjali Salon. Mr Israni is the recipient of the Vogue Hairstylist of the year. Sumit Israni is known for his fastest & creative haircuts, artistic coloring techniques, his knowledge of hair and an ambitious growth plan for Geentanjali Salons. He has raised expectations for clients as well as for hairdressers. To his credit, he has changed the landscape of the hairdressing industry in Delhi while staying ahead of the curve of his clients' ever-evolving needs. He is a personal favorite of many Bollywood stars and fashion fraternity such as Shahid Kapoor, Deepika Padukone, Lisa Haydon, Huma Qureshi and many eminent personalities including the glorious First Ladies- Hilary Clinton and Michelle Obama.

Today there are 23 Geentanjali Salons and 1 Training Geentanjali Academy in the Delhi NCR region.

Train- the- trainer

Train-the-trainer program was conducted in Chandigarh for the Training partners in that region. The training was conducted by our master trainers Ms Atasi Misra and Ms Violet Goswami. A total of 46 trainers were trained in two qualification packs Assistant Beautician and Assistant Hairstylist.

Another Train-the-Trainer program was conducted in Greater Noida for the training partners in Delhi NCR region.

We have till date conducted 6 Train-the-trainer program where more than 265 trainers are trained till date.



India shines in beauty arena at WorldSkills

For the 1st time, wins Medallions in BeautyTherapy & Hair Dressing

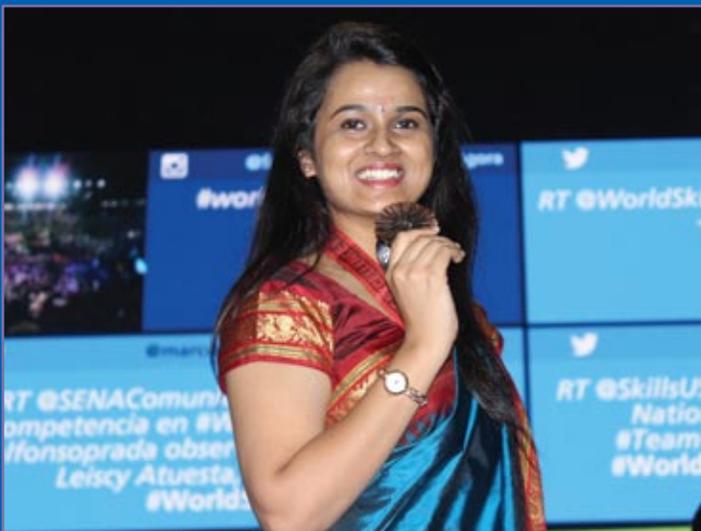
Neha Chande, Indian contestant in the BeautyTherapy and Mr. Pradeep Ved, contestant Hair Dressing module, won Medallions for Excellence at the WorldSkills 2015 competition held in Sao Paulo which concluded on August 16. **This is the first occasion of India securing medallions in these categories at a WorldSkills event.**

Ms. Neha Chande secured the Medallion in the BeautyTherapy discipline while **Mr. Pradeep Ved** obtained it for his performance in the skill of Hair Dressing. Both Ms. Chande and Mr. Ved had been chosen and trained for the WorldSkills competition by the industry-led and government-backed Beauty & Wellness Sector Skill Council (B&WSSC).

Representatives from 25 countries had competed for honours at the WorldSkills competition in the BeautyTherapy category. The Hair Dressing discipline saw participation from 32 nations.

Held once every two years, WorldSkills is the biggest skills competition for young people below the age of 22 and is considered the 'Olympics' of skills. Each WorldSkills competition normally sees more than 1,000 contestants competing in different categories.

Both the candidates were supported by the Beauty & Wellness Sector Skill Council and CII. A strong Indian contingent from the Beauty & Wellness Sector Skill Council and CII were in attendance to support both the candidate in Brazil. Neha & Pradeep were the national champion held in Delhi in September 2014, Neha had also won gold medal at Oceania Skill Competition, New Zealand held in October 2014. Both Neha and Pradeep underwent intensive industry training with experts before they participated at World Skill Competition. A total of 25 countries that participated in Beauty Therapy Neha Ranked 6th where as Pradeep ranked 7th out of the 32 countries that participated in that category.



WorldSkills Sao Paulo



- 1 Indian Delegation at the a meeting SENAI, the Brazil Commerce & Industry Body
- 2 Indian Representative in Hair Dressing Mr Pradeep Ved
- 3 Dy Chief Minister of Delhi at the Indian Pavilion with GC member Dr Blossom Kochhar
- 4 Independence Day Celebration at the Indian Consulate
- 5 World Skill team India at the opening Ceremony
- 6 Indian Representative in Beauty Therapy Neha Chande during a competition
- 7 Indian deligation with Mr Sunil Lal with Ambassador of Brazil
- 8 Team BWSSC at meeting representative of SENAC, a body that promotes vocational training in Beauty & Wellness in Brazil
- 9 Team BWSSC with the Mr David, Chief Executive Director and Mr Dilip Chenoy, MD & CEO NSDC at the Indian Pavilion

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