



WHERE WE **SKILL** & HELP YOU **SPEED AND SCALE**

## From the Chairperson's desk



**Mrs. Vandana Luthra**

April was a month of recognitions for the Beauty & Wellness Sector Skill Council (B&W SSC). It gives me great pleasure to inform you that, on April 13, the **B&W SSC** was **formally inducted** as a **Member of the Steering Committee formed by the Ministry of Skill Development & Entrepreneurship to oversee the implementation of the Pradhan Mantri Kaushal Vikas Yojana (PMKVY)**.

Given the need to make the youth of this country to aspire for skills-based careers and empower them for the same, I am confident that the PMKVY will contribute significantly to driving up enrollments at vocational education and training centers nationwide. Inclusion of the B&W SSC in the Steering Committee of the PMKVY is testimony to the Beauty & Wellness sector in India gaining recognition as an industry, for one, and, for the other, as a sector that has tremendous potential to give successful careers to large numbers of trained youth. The 1st meeting of the Steering Committee – chaired by the Secretary in the Ministry of Skill Development & Entrepreneurship, Mr. Sunil Arora - was held on April 28. At this

meeting, a decision was taken to form a smaller Sub-Committee to decide on the operational modalities of the PMKVY. The B&W SSC has also been included in this Sub-Committee which held its 1st meeting on April 30.

You may rest assured that in my capacity as chair of the B&W SSC, I will make out a strong case for allotting more training numbers for the beauty and wellness sector under the PMKVY at both the meetings of the Steering Committee and the Sub-Committee.

I have already indicated to these Committees the **B&W SSC's preparedness to train 100,000 people under the PMKVY in 2015-16** given our strong showing under the erstwhile STAR scheme. Incidentally, the **KPMG report** on the incremental requirement of manpower in the beauty and wellness sector – released by the NSDC in April – also highlights the critical need for getting more people skilled in our sector. Moving on now to another piece of excellent news, I am delighted to share with you that **Neha Chande** – whom we have chosen to represent India at WorldSkills 2015 - has **won the gold medal in the Beauty Therapy discipline at the Oceania Skill Competition held in New Zealand during April 14-17**.

Neha's win marks the **first instance of India winning a gold medal in any global skills competition**. Neha was part of the Indian contingent that took part in 15 categories at the Oceania skills competition as part of our preparation for the WorldSkills event in Sao Paulo this August. Australia, New Zealand, China, South Korea etc. also competed in the Oceania Skill Competition whose rules and regulations were in line with that to be followed at WorldSkills 2015. No words are enough to describe the magnitude of what Neha has achieved in New Zealand. Apart from firmly putting the Indian beauty and wellness sector on the global map, Neha has shown what our young people are capable of if they are given the right opportunities and the hand-holding support they need to realize their aspirations.

The B&W SSC, in partnership with the NSDC and CII, will ensure that Neha gets the best-in-class training so that she may repeat her Oceania skill competition feat at the WorldSkills meet in Brazil four months from now.

As far as our ongoing efforts to create a skills ecosystem are concerned, I am pleased to let you know that the B&W held an **industry validation workshop in Delhi** in April for 16 Qualification Packs. Several prominent names in the beauty and wellness domain participated in this workshop. The B&W SSC also formally entered into an arrangement with the **Kerala** government for increasing the state's pool of trained manpower in the beauty and wellness arena.

In conclusion, I would just like to state that while April proved an excellent month, I am looking forward to your active help and support to ensure that the good news from the B&W SSC stable also keeps flowing in the months ahead.

**Vandana Luthra**

## Initiative

### India Won its First Goal In Skill Competition

It was indeed a proud moment for Indian Beauty and Wellness Industry, Neha Chande won the gold medal in the Beauty Therapy discipline at the Oceania Skill Competition held in New Zealand during April 14-17 in the first instance of India securing the top spot in a global skills event.

Neha was part of the Indian contingent that took part in 15 categories at the Oceania skills competition - which saw participation from countries like Australia, New Zealand, China, South Korea etc. - as part of the preparation for the WorldSkills competition in Sao Paulo this August.

Neha has been chosen by the Beauty & Wellness Sector Skill Council, the CII and NSDC to represent India at the WorldSkills 2015 competition following a rigorous selection process.

The rules and regulations of the Oceania Skill Competition were in line with that to be followed at WorldSkills 2015.



### Empowering the rural youth

Ms Gurpreet Seble's passion towards Nail training is well known in the industry. She has been working diligently mostly with the rural youth, training them which makes them employable. It's her small contribution towards encouraging the uneducated youth to become economically independent.

In one such training conducted in Kolkatta, two boys Pradip & Mithun, from a small village in Kolkatta joined this training. Their keen observation and hardwork has placed them above the rest in a class of 30! They were able to do nail extensions and nail art after just 5 days of training!! With proper practice they will soon be employed as nail technicians in one of the numerous nail bars in India with a minimum salary of Rs 8500/-.



### Launch of Sector- Wise Human Resource and Skill Requirement Report

A Sector Wise Human Resource and Skill Requirement Report prepared by KPMG was launched by Minister for Skill Development and Entrepreneurship Shri Rajiv Pratap Rudy. The report is based on independent research and analysis done by KPMG. As per the report Beauty & Wellness Sector would need an additional work force of 14.3 million by 2022. The projected skill gap is around 10.1 million.



## Qualification Pack Validation Workshop in Delhi

A validation workshop of the 16 Qualification Pack created by Ernst & Young was conducted in Delhi at the Ernst & Young Gurgaon Office. The validation was attended by large industry players in the NCR region with few players from Punjab and Chennai.



## MOU signed with Kerala Government

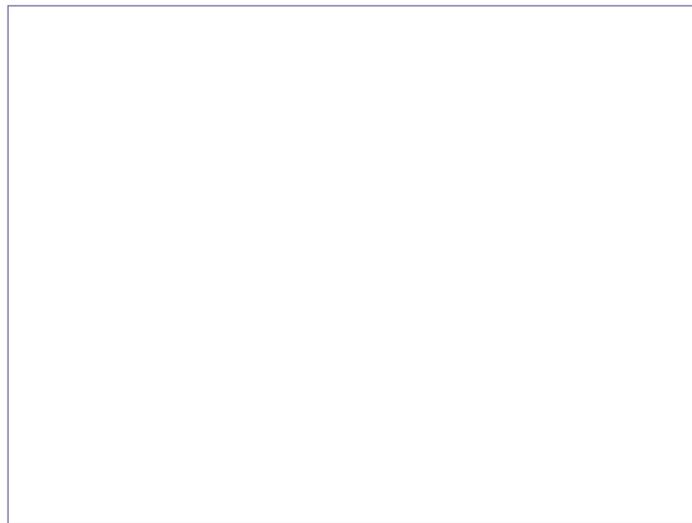
Beauty & Wellness Sector Skill Council signed an MOU with the Kerala State Government on developing Beauty & Wellness Sector Skill Ecosystem under the Additional Skill Acquisition Programme (ASAP) the MOU was signed by Mr. George Thomas K Additional Secretary (ASAP) and Ms Annu Wadhwa, COO B&WSSC in the office of B&WSSC.



## VLCC launches 1st Slimming, Beauty & Fitness Center in Bandra

Premier wellness brand, VLCC launched its newest Wellness Center in Bandra that will offer the entire bouquet of beauty, wellness and preventive healthcare services under one roof to enable residents of this iconic Mumbai location to increase their wellness quotient.

Mrs. Amruta Fadnavis, wife of the Hon'ble Chief Minister of Maharashtra, formally inaugurated the state-of-the-art VLCC Bandra outlet.



## Snippets

Our chairperson Mrs Vandana Luthra has been formally inducted as a Member of the Steering Committee formed by the Ministry of Skill Development & Entrepreneurship to oversee the implementation of the Pradhan Mantri Kaushal Vikas Yojana (PMKVY).

Mrs Luthra has also been included in the CII Northern Regional Council - the apex decision-making body within CII for the Northern Region.

CII-promoted Beauty & Wellness Sector Skill Council, and is a Member of both the CII National Committee on Skill Development and the CII National Committee on Sector Skill Councils.

B&WSSC attended the workshop conducted by University Grant Commission (UGC) in Jaipur to align the courses/trades offered in 127 Community Colleges and 100 colleges to offer to QP-NOS with assessment and certification by SSC.

Mr Rajesh Aggarwal Joint Secretary Ministry of Skill Development and Entrepreneurship has taken over as the new Director- General of NSDA from Mr J.P. Rai who term ended in April.

## Events April 2015



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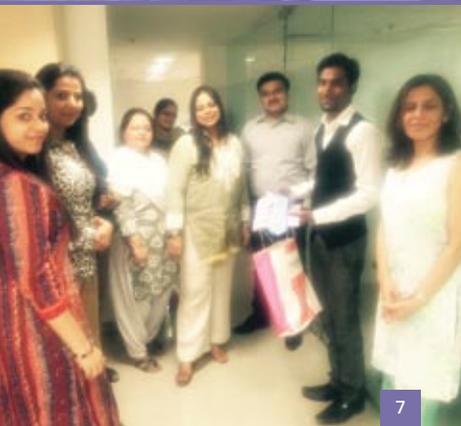
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1 Ms Neha Chande displaying her Gold Medal

2 Ms Neha Chande with her expert Ms Vaishale Shah

3 Mr C.K. Kumaravel with the B&WSSC

team in B&WSSC office

4 A warm sendoff to Ms Neha and Ms Vaishale to the Oceania Skill Competition New Zealand

5 Ms Neha at the airport with Ms Vaishale and Ms Annu Co, B&WSSC

6 Warm welcome by team B&WSSC at the airport

7 Mr Pradip Vaid at B&WSSC office

8 Mrs Vandana Luthra, Chairperson B&WSSC attending the first steering committee meeting of PMKVY

### BEAUTY & WELLNESS SECTOR SKILL COUNCIL

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