



WHERE WE **SKILL** & HELP YOU **SPEED AND SCALE**

From the Chairperson's desk



Mrs. Vandana Luthra

Dear Friends,

A lot of exciting developments have taken place in the skills arena since I last wrote to you.

On July 15, the Hon'ble Prime Minister Shri Narendra Modiji formally launched the world's biggest vocational skills training programme - the **Pradhan Mantri Kaushal Vikas Yojana** (PMKVY) – to coincide with the international observance of World Youth Skills Day.

The PMKVY marks a watershed in the Indian vocational education and training (VET) space. Apart from ridding VET of the negative perceptions that have come to be associated with it over the years, I am 100% confident that the **PMKVY would act as a catalyst in enabling India to emerge as the 'human resources capital' of the world.**

The best part of the PMKVY – apart from its sheer scope and size – is that it would also be open to those who may already be possessing some skills and competencies but do not have the formal certification to this effect that would enable them to command higher wages or salaries.

The Beauty & Wellness industry should benefit tremendously from this focus of the PMKVY on the Recognition of Prior Learning (RPL) category since our sector has a sizeable proportion of the workforce who don't have formally certified skills but have learnt their craft on the job.

I would also like to take advantage of this platform to assure all stakeholders that the B&W SSC would leave no stones unturned to make India the gold standard for skilled professionals in the beauty and wellness arena.

It gives me great pleasure to share with you that the B&W SSC has till now **affiliated training partners across 26 states, besides those in the Andaman & Nicobar Islands, and Daman** so that more youth may be provided industry-oriented skills in the growing field of beauty and wellness. **We have already achieved the target that was allotted to us by the NSDC under the pilot phase of the PMKVY and are in discussion for delivering additional numbers.**

In this context, it may be worthwhile to mention that at the Governing Council meeting of the B&W SSC held in Delhi on July 14, 2015 it was unanimously decided to **increase regional representation of the beauty salon and products categories within the Governing Council.** Having a greater pan-India visibility will further strengthen the B&W SSC's ability to contribute in a big way to the 'Skill India' Mission.

I am glad to inform you that preparations are on in full swing for the first '**Beauty & Wellness Day**' which we will be observing in Delhi on September 5.

We now also have a **website**, <http://www.bwssc.in/>, which I would invite you to visit for information on all the latest happenings at the B&W SSC and also provide us feedback on how we can improve it further. The website was formally launched on July 14, 2015.

As you would be aware, the **WorldSkills** competition in Sao Paulo, Brazil is being held this month. We are hopeful that both Neha Chande and Pradeep Vaid – who would be representing the country in the Beauty Therapy and Hair Dressing disciplines respectively at this event – will more than do justice to the faith that all of us have reposed in them. A large delegation from the B&W SSC would be accompanying Neha and Pradeep to Sao Paulo to cheer them on as they showcase Indian talent in this Olympics of skills.

Vandana Luthra

News & Events

World Youth Skills Day

On July 15, the Hon'ble Prime Minister Shri Narendra Modi formally launched the world's biggest vocational skills training programme - the Pradhan Mantri

Kaushal Vikas Yojana (PMKVY) – to coincide with the international observance of World Youth Skills Day. It was a proud day for the Beauty and Wellness Sector Skill

Council. **Ms Neha Chande**, the National Champion and Indian representative in the Beauty Therapy category at the WorldSkills competition in Sao Paulo, Brazil, was felicitated by the Prime Minister for winning the first gold medal for India in a global skills competition. Neha had defeated Australia and Canada to win Gold at the Oceania Skills Competition which was held in New Zealand in April 2015.



B&WSSC website launch

The Beauty & Wellness Sector Skill Council's website www.bwssc.in was formally launched at the Governing Council meeting, held in Delhi on July 14, by our Chairperson Mrs. Vandana Luthra along with other GC members. The website would enable us to reach out to more stakeholders, particularly youth, about the potential that exists in the beauty and wellness arena and how skill development promotes better job and self-employment opportunities.

At the Governing Council meeting, it was also unanimously decided to increase regional representation within the GC so that the B&W SSC could emerge as a stronger contributor to the 'Skill India' Mission and enable more young men and women to fulfill their dreams and aspirations.



B&W SSC expands presence

As part of our ongoing efforts to ensure that more youth could benefit from job-oriented skills training, the B&W SSC has affiliated 58 Vocational Training Partners who, between them, run 340 centers across 26 Indian states. These training partners have been chosen after they underwent the stringent affiliation process of the B&W SSC and aligned their course curriculum with our prescribed Qualification Packs. The B&W SSC is targeting affiliating 100 training partners by the end of September.



Association with Haryana schools

The Directorate of School Education, Haryana, has introduced applied learning skills in beauty & wellness in 23 schools across the state. The B&WSSC is working with the Directorate in streamlining the process of establishing beauty labs in the chosen educational institutions so that the students may acquire the latest, cutting-edge skills in beauty & wellness. The B&WSSC has already shared with the Directorate the infrastructure list for Levels 1-3 as per the National Skills Qualification Framework (NSQF).

NSQC approval for Qualification Packs (QPs)

Qualification Packs developed for the job roles of Assistant Beautician, Assistant Hair Stylist, and Assistant Manicurist & Pedicurist have been approved by the National Skills Qualification Committee (NSQC). The Qualification files are created as per the parameters set by the NSQF for different job roles and levels within them.

Professional Beauty Expo

Beauty & Wellness Sector Skill Council participated in the Professional Beauty Expo which was held at Delhi's Pragati Maidan Delhi. The forum offered an excellent platform for the B&W SSC to interact with industry players. At the Expo, the B&W SSC also addressed the youth about the need for skill development in the beauty and wellness space as well as about the recently launched *Pradhan Mantri Kaushal Vikas Yojana*.



Meeting with Members of Parliament

Our COO, Ms Annu Wadhwa, was a participant at a meeting convened by the Hon'ble Minister for Skill Development & Entrepreneurship Shri Rajiv Pratap Rudy inside Parliament house to inform Members of Parliament about the benefits of the *Pradhan Mantri Kaushal Vikas Yojana* and other skilling initiatives. The Hon'ble Minister spoke passionately about how all stakeholders need to work together to make India the human resources capital of the world.

WorldSkills Competition, Sao Paulo, Brazil

The 2015 WorldSkills competition is at our doors. The Indian participants in the Beauty Therapy and Hair Dressing categories, Neha Chande and Pradeep Vaid respectively, both of whom have been selected and trained by the B&W SSC, are fully geared for the tough 4-day test that awaits them in Sao Paulo.

The B&W SSC would like to thank all the industry players for coming forward so enthusiastically to ensure that Neha and Pradeep could be at their best in Brazil. We would like to specially record our appreciation for Ms Samantha Kochar (Technical Expert for Hair Dressing), Ms Vaishali Shah (Technical Expert for Beauty Therapy), Mr Wong (renowned Hair Stylist and OMC trainer), Ms Rose Lee and Mr Patrick Cameron. No words are enough for our GC members, Dr Blossom Kochar and Ms Gurpreet Seble, and Ms Asha Hariharan and Ms Seema Gopuchkar for the enormous efforts they put in to ensure that the Indian flag may fly high in Sao Paulo.

A large delegation comprising our GC members and the B&W SSC secretariat are travelling to Sao Paulo to cheer Neha and Pradeep.



1 Indian BeautyTherapy contestant at WorldSkills, Neha Chande, with makeup expert Ms Asha Hariharan

2 Indian Hair Dressing category contestant at

WorldSkills, Pradeep Vaid, undergoing training

3 Neha undergoing training

4 Pradeep at a practice session

5 Neha with B&W SSC Governing Council member Ms Gurpreet Seble

6 Neha with Ms Samantha Kochar

7 Pradeep with Mr Wong

BEAUTY & WELLNESS SECTOR SKILL COUNCIL

405- 406, 4th Floor, DLF City Court, Sikanderpur, Gurgaon, Haryana

P: +91 124 4269030/31 E: aradhana.tripathi@bwssc.in

 www.facebook.com/bwssc

 [b&wssc@bnwssc](https://twitter.com/bwssc@bnwssc)