



*Wings*

WHERE WE **SKILL** & HELP YOU **SPEED AND SCALE**

## From the Chairperson's desk



**Mrs. Vandana Luthra**

Dear Friends,

It gives me great pleasure to inform you that since the time I interacted with you last, the Beauty & Wellness Sector Skill Council has taken several giant strides in its mission of completely transforming India's skills landscape.

Already in the very short period of six months that we have been operational, the Council has rolled out National Occupational Standards (NOS) for many of the entry-level job roles in the Beauty & Wellness arena besides taking several measures to achieve its goal of enlarging the talent pool for this fast-growing domain.

We have contracted noted professional services firm Ernst & Young to develop the NOS for more job roles in our sector. An international expert has also been engaged to assist in aligning our Qualification Packs (QPs) with international standards to make it easier for young girls and boys certified by the Council to get jobs overseas.

Significantly, the Beauty & Wellness Sector Skill Council is one of only two SSCs selected by the National Skill Development Agency (NSDA) under the Ministry for Skill Development & Entrepreneurship to do a pilot project with the European Union (EU) on aligning our NOS with theirs to improve the employment prospects of our students across the EU member countries.

That's not all.

In collaboration with the Union Ministry for Human Resource Development, the Beauty & Wellness Sector Skill Council has decided to conduct training in the sphere of beauty & wellness for the Department of Adult Education. For the Central Board of Secondary Education (CBSE) and the National Council of Educational Research and Training (NCERT), the Beauty & Wellness Sector Skill Council is developing curriculum and course material for Levels 1 to 4 in the beauty & wellness domain. We are also in the process of introducing Level 4 and Level 5 QPs for post-graduate students at Pune University, followed by Delhi University.

Moreover, the Council has stepped up its engagement with several state governments, with an MoU being signed with Punjab for the introduction of beauty & wellness-related courses in that state, besides the Beauty & Wellness Sector Skill Council now joining the Punjab Skill Development Mission. The Council has become part of the search & selection committee of the state of Chhattisgarh for identification of training partners for the beauty & wellness arena. In addition to these, the Beauty & Wellness SSC, in partnership with the Himachal Pradesh government, will conduct training in Solan and Shimla for all the three approved QPs of the beauty & wellness space under the National Urban Livelihoods Mission (NULM).

In more good news, the Council has just concluded beauty courses which were recently piloted at Sarvodaya schools (President Estate) in Delhi and have started training of the short-listed candidates for the WorldSkills 2015 competition. I am also very pleased to inform you that Mr. Kaizzad Capadia of K11 fame has decided to join us as a Member.

While the developments I have mentioned clearly indicate a lot of progress, we just can't afford to lose sight of the fact that we still have a long road ahead of us. As we start a new year, I feel we simply cannot take our eyes off our goal of empowering countless millions of young girls and boys to be in a position to secure their futures through skills that will allow them to find jobs or become self-employed. I am confident that I can count on your support all the way in ushering in *achhe din* for our youth.

Before I conclude, I would like to leave you with what a famous statesman had said about the transformative power of skill development, "We cannot always build the future for our youth, but we can build our youth for the future," as it aptly sums up what we are trying to do through the Beauty & Wellness Sector Skill Council.

Wish you and your families the very best for the New Year! God Bless!

**Vandana Luthra**

## Achievements

The Sector Skill Council had floated an RFP seeking proposal from competent consulting firms/consortiums with relevant experience and capabilities to develop National Occupational Standard ( NOS ) for job-roles within the Beauty and Wellness domain in India across the five sub sectors. Of the many top consulting firms who applied, the contract was finally awarded to Ernst & Young which fulfilled the entire required standard outlined in the RFP.



The sector Skill Council received the first sanction of grant from the government. The grant comes post the assurance of the sector skill council of the industry involvement in the mandate set by the government while setting up the sector skill council

B&WSSC is one of the two sector skill council selected to do a pilot project with European Union to create trans-Atlantic standard. Ms Runa Mcnamara, Centre Training and International Manager at VTCT has been engaged as an international expert to assist in developing qualification packs and National Occupational standard in alignment with the international standard. Facilitated by NSDC this will enable our certified students to get employment across 39 EU countries.

The sector skill council has been a part of various government initiatives

- Council is part of Search & Selection committee with State of Chhattisgarh for identification of Training partners
- MOU signed with State of Punjab for introduction of Beauty & Wellness courses in schools
- Council to be part of Punjab Skill Development Mission
- B&WSSC with MHRD will be conducting Beauty & Wellness trainings for their Department of Adult Education,

- B&WSSC with Himachal Pradesh govt. will be conducting trainings in Solan & Shimla for all the three approved QP's
- Council will be instrumental in creating and reviewing Level 1 to Level 4 Beauty & Wellness subjects curriculum and course material for CBSE and NCERT
- Council is in the process of introducing Level 4 and Level 5 QP's for PG students at Pune and Delhi university

## New Council Member

B&WSSC welcomes Mr. Kaizzad Capdia, as a new member of the sector skill council. Mr.Kaizzad is the owner of K11 Fitness Academy, which runs certification courses for Personal Trainers (PT), PT Specializing in Special Populations, Sports Nutritionists, Massage Therapists, Gym Management for Gym Owners & Club General Managers. K11 over the past decade has had more than 30, 000 students and has academies in Mumbai, Pune, Indore & Delhi. In the planning stages are Academies in Ahmedabad, Chandigarh, Bangalore & Kolkatta. Mr. Capdia is himself a keen educationalist and had co- authored many books on fitness.

## New Initiatives

**Blossom Kochchar Aroma Magic launches India's First Green Salon in Patiala & Jaipur**

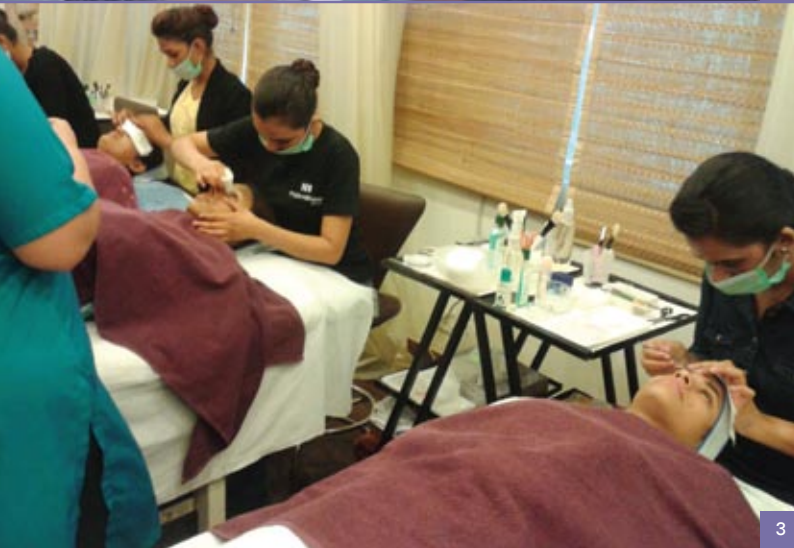
Blossom Kochhar Beauty Products Pvt Ltd (BKBP) launched India's First Green Salon in Punjab in Patiala and Jaipur. In the spirit of being the change it wants to see in this world and in the beauty and wellness industry, Blossom Kochhar Aroma Magic has decided to launch environmentally conscious Green Salons in India.





# Intensive & Focused Training of shortlisted WorldSkills Contestants

The five finalists of the National WorldSkills Competition underwent an intensive training in Delhi from the 5th to the 19th December as per the WorldSkills module. All the modules of WorldSkills - Nail Art, Make- Up, Face & Body - were covered in the training.



1 Nail training at Nail Academy with Ms Gurpreet Seble

2 Learning the Art of Tweezing

3 Face module in progress

4 Nail Competition

5 Dr Blossom training the participant

6 Makeup Competition

7 Session with the MindTrainer Dr Prerna Kohli

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