



Wings

WHERE WE **SKILL** & HELP YOU **SPEED AND SCALE**

From the Chairperson's desk



Mrs. Vandana Luthra

March was a great month for the Sector Skill Councils movement in particular, and the skill development cause in general.

It gives me great pleasure to share with you that Sector Skill Councils have now been officially approved as authorized certification bodies by the National Skills Qualification Committee. The decision to this effect was formally communicated through a Gazette Notification issued by the Ministry of Skill Development & Entrepreneurship on March 17.

This development is hugely significant as it removes any possible ambiguity that may have still existed in the minds of some stakeholders about whether the certificates issued by Sector Skill Councils, including that by the Beauty & Wellness Sector Skill Council, carry any government sanction. From the perspective of the Sector Skill Councils, the official recognition is just the fillip that we needed to play a bigger transformational role in the 'Skill India' Mission.

On behalf of everybody at the Beauty & Wellness Sector Skill Council, I would like to use this opportunity to inform all key stakeholders in Government and civil society that our newly won recognition would further goad us to strain our utmost to make India the global standard for the best beauty and wellness professionals. As well as ensure that we are in a position to empower more women to light up their futures by providing them industry-oriented skills in the beauty and wellness domain.

Moving on now to the other momentous development in the skills space, the Union Cabinet, on March 20, approved the *Pradhan Mantri Kaushal Vikas Yojana* (PMKVY) to encourage more young people to take up vocational training. Under the PMKVY which will cover 24 lakh people, the average monetary incentive for a prospective trainee would be Rupees 8,000.

Sector Skill Councils have been given a prominent role in the *Pradhan Mantri Kaushal Vikas Yojana*, including that of monitoring the training that will take place under this project. Given the success achieved by the erstwhile STAR scheme in making the pursuit of skills something young people should aspire for, we can be sure that the PMKVY will massively drive up enrolments at skill development centers nationwide.

As far as how our own Sector Skill Council fared in March, I am happy to inform you that we went about our job with the usual professionalism, that we have come to be known for, by spending a lot of time getting industry buy-in for the occupational standards and qualification packs that we are developing for various job roles in our sector. In a related context, the Beauty & Wellness Sector Skill Council also participated in the 4th meeting of the LMIS Steering Committee organized by the National Skill Development Agency (NSDA) on March 27.

With regard to our work related to developing the skills ecosystem in India, the Beauty & Wellness Sector Skill Council held very productive discussions with CBSE on how to introduce NSQF Level 4 compliant courses in the beauty and wellness domain at the higher classes. We also took part in a national seminar on providing employable skills to people with disabilities. Moreover, the Council closely worked with the NSDC in ensuring that the chosen Indian participants in the Beauty Therapy and Hair Dressing disciplines for WorldSkills 2015 could gain some prior vital overseas exposure by participating in the Oceania Skill Competition in New Zealand.

As I conclude, I would like to reiterate that although there is much that the Beauty & Wellness Sector Skill Council has achieved in the nine months that it has been operational, a lot of work still remains to be done. Since we have already started a new financial year, I am sure I will have all of you by my side as we jointly endeavor to utilize the coming 12 months to drive the change that will propel India to become a global skills powerhouse.

Vandana Luthra

Initiative

NOS & QP Validation Workshop in Mumbai

In our mission of contributing to the realisation of the Hon'ble Prime Minister Shri Narendra Modi's vision of a 'Skilled India', the Beauty & Wellness Sector Skill Council (B&WSSC) has appointed Ernst & Young (EY) to develop **National Occupational Standards** (NOS) for various job roles in the beauty & wellness domain. These standards will be ratified by a Qualifications Registration Committee (QRC) constituted by the National Skill Development Corporation (NSDC) and thereafter made available on the NSDC's website, www.nsdcindia.org.

As part of its engagement, EY has successfully completed Occupational Mapping and also developed Qualification Packs (QPs) for some key job roles. EY is now conducting industry validation workshops for these QPs by engaging with key stakeholders across the entire spectrum of the beauty & wellness sector. One such workshop to obtain feedback on 17 QPs was recently organised in Mumbai with prominent industry players, which included the likes of Butic, Impression, Lakme, Enrich, JCKRC, LTA, and Christine Valmy.



Boost for Sector Skill Councils

The Government of India has through a notification issued on March 17 recognized Sector Skill Councils as approved certification bodies by the National Skills Qualification Committee (NSQC). The latest recognition will provide a huge impetus to the Sector Skill Councils as they go about their task of putting in place the foundation for a robust skills ecosystem in the country.

Capacity Building Workshop

B&WSSC participated in a 3-day capacity building workshop on the National Skills Qualification Framework (NSQF). Organised by the NSDA, the workshop was the second phase of the 12-day workshop planned as part of the European Union skill development project.

Content Development for CBSE

After the review and validation of the Level 3 course and curriculum, B&W SSC is now involved in creating course content for Level 4 courses in the beauty & wellness space for introduction at the standard XII classes in the CBSE framework.

Oceania Skill Competition

Ms Neha Chande and Mr Pradeep Vaid will be representing India in the Beauty Therapy and Hair Dressing disciplines respectively at the Oceania Skill Competition to be held in April. They will be accompanied by the experts in their respective fields, Ms Vaishali Shah and Ms Samantha Kochhar. The Oceania Skill Competition will serve as an excellent preparation for Neha and Pradeep as they get ready for WorldSkills 2015.



Labour Market Information System (LMIS)

B&WSSC was one of the Sector Skill Councils which participated in the Steering Committee meeting of LMIS organized by the National Skill Development Agency (NSDA) in March. In the past, B&WSSC had provided vital industry inputs to the team creating the LMIS. We have set ourselves an internal target to present all our data as per the LMIS format by the end of April.



Remy Laure, France awarded Best Spa Product (Global)

Remy Laure, France was awarded as the Best Spa Product (Global) at the Geo Spa Asia Spa Award. This is the 5th time for Remy Laure in the 6 years history of the Asia Spa awards. This achievement truly signifies the quality, consistency, reliability and dominance of India's most loved Beauty Brand. Speaking about the achievement Ms Rekha Chaudhari (MD-JCKRC Spa Destination said- "We thank all the Remy Laure Professional users for their love and support over the years which has helped us in making Remy Laure the brand that it is today.



Blossom Kochhar Aroma Magic launches Professional Facial Kit Range

Blossom Kochhar Beauty Products has launched its new range of Professional Facial Kits under the brand name Blossom Kochhar Aroma Magic. The range comprises three variants - Advance Acne Facial Kit, Derma Chill Facial Kit, and Jewel Facial Kit.

Complemented by the powerful properties of aromatherapy oils, all the three kits are 100% free of harsh chemicals, alcohol, parabens, phthalates, sulphates, artificial colouring and fragrance. The Blossom Kochhar Aroma Magic PRO Kits will be available across India in salons and parlours.



The year that was June 2014 to March 2015... Looking back



1 Formal opening of the office of the Beauty & Wellness Sector Skill Council

2 Participants along with Jury Members at the National Selections for WorldSkills 2015

3 Contestants in the Hair Dressing category along with Jury Members at the National Selections for WorldSkills 2015

4 Opening of the RFP bid by Beauty & Wellness Sector Skill Council NOS Committee Members

5 Five finalists at the National Selections for WorldSkills 2015

6 EY being formally awarded the contract for development of National Occupational Standards

7 Beauty & Wellness Sector Skill Council Governing Council

Members at the meeting with the Hon'ble Minister for Skill Development & Entrepreneurship Shri Rajiv Pratap Rudy at the GC meeting in Delhi on January 30

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