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WHERE WE **SKILL** & HELP YOU **SPEED AND SCALE**

## ***From the Chairperson's desk***



**Mrs. Vandana Luthra**

Dear Friends,

I am very pleased to inform you that the Beauty&Wellness Sector Skill Council has had a great start to 2015 with several initiatives being piloted in January that going forward will contribute significantly to our combined mission of making the beauty and wellness sector become more organized and process-driven.

Be it in terms of stepping up the sector's engagement with the Union Ministry of Skill Development& Entrepreneurship and various state governments to holding the 4th Governing Council meeting and leveraging the power of social media for greater outreach, the Beauty& Wellness Sector Skill Council truly had its hands full last month.

It gives me enormous pleasure to report that the Hon'ble Union Minister for Skill Development & Entrepreneurship Shri Rajiv Pratap Rudy was Chief Guest at our Governing Council meeting in Delhi on January 30. What was very significant about this development

was the fact that this was the 1st time that the Hon'ble Minister had attended a Governing Council meeting of any Sector Skill Council.

What made the occasion more memorable was the inspiring message that the Hon'ble Minister had for the Council and his promise of support for all the proposed initiatives of the Beauty& Wellness Sector Skill Council ranging from setting up a Center of Excellence for Trainers to promoting women empowerment through the route of entrepreneurship.

The Director General of the National Skill Development Agency (NSDA), Mr. J.P. Rai, the CEO&MD of the National Skill Development Corporation (NSDC), Mr. Dilip Chenoy, Principal Adviser at CII, Ms. Supriya Banerji, and the COO of the NSDC, Mr. Atul Bhatnagar were some of the other high profile attendees at this Governing Council meeting. All of them also had very nice things to say about us and offered their valued suggestions on the way forward for which we are very grateful.

In line with our philosophy of working closely with state governments to create a skills culture nationally, the Beauty& Wellness Sector Skill Council took part at the Global Business Summit organized by the Government of West Bengal in Kolkata in January. The Council held very productive talks with local authorities on how it could help the state become a skills powerhouse. In this context, you will also be happy to learn that the Beauty& Wellness Sector Skill Council will soon sign an MoU with the Government of Kerala to provide training in the beauty and wellness domain to young people of this southern state as part of the government's Additional Skill Acquisition Programme (ASAP) initiative.

Some of the Council's other noteworthy achievements last month were holding a Train-the-Trainer pilot at Delhi, mapping the federal government's legacy Craftsman Training Scheme on basic Cosmetology with the Qualification Pack developed by the Council for the job roles of Assistant Beautician and Assistant Hairstylist, and starting the 2nd phase of intensive training of shortlisted candidates for the WorldSkills Competition. We also debuted on social media by setting up our dedicated twitter handle, @bnwssc. By the time this newsletter reaches you, we hope to have a presence on Facebook also besides a website of our own.

As I conclude, I would once again like to reassure you that the Beauty&Wellness Sector Skill Council stands committed to playing a significant role in helping India emerge as the Skills Capital of the world and looks forward to your continued support to make this possible.

**Vandana Luthra**

## Achievements

- **Train-the-Trainer Pilot**

Taking forward its mandate of training the trainers, the Beauty & Wellness Sector Skill Council conducted a Train-the-Trainer program in Delhi. As part of this initiative, 24 trainers underwent training in the Qualification Packs developed for Assistant Beautician and Assistant Hair Stylist.



- **MoU with Himachal Pradesh**

The Beauty & Wellness Sector Skill Council has entered into a MoU with the Directorate of Urban Development of the Government of Himachal Pradesh to assist in developing and upgrading the skills of the state's urban poor in order to enhance their capacity for self-employment as part of the National Urban Livelihood Mission.

- **WorldSkills**

The 5 contestants shortlisted for the next WorldSkills competition have started the 2nd phase of their training in Mumbai. The decision on who among them will represent India at WorldSkills will be taken after the final selections to be held in Delhi from the 26th- 28th February at Pragati Maidan, New Delhi.



- **Participation in Bengal Business Summit**

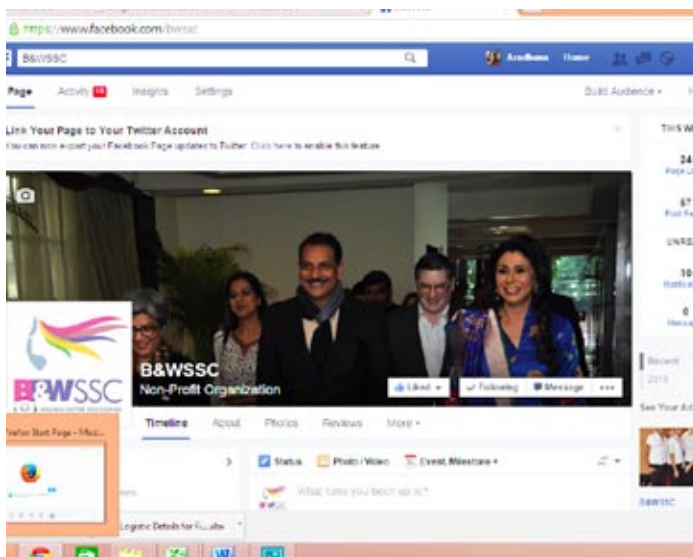
The Beauty & Wellness Sector Skill Council was an invitee at the business summit organized by the West Bengal government in Kolkata in January. Useful talks were held with local officials on how the Beauty & Wellness Sector Skill Council could contribute to making West Bengal a skills powerhouse.





- **Presence on Social Media**

As part of strengthening outreach, the Beauty & Wellness Sector Skill Council has now established a presence on Twitter and Facebook. Our Twitter handle is @bnwssc. Our Facebook page is <https://www.facebook.com/bnwssc>. Through our social media presence, we hope to let more stakeholders know how the Beauty & Wellness Sector Skill Council is contributing to the creation of a new India.



- **B&W SSC part of search & selection of Vocational Training Partners for Chattisgarh Government's skill training initiative**
- **Alignment of Craftsman Training Scheme (CTS) course in Cosmetology**

CTS courses are run by the Union Ministry of Labour & Employment. The CTS course in basic cosmetology has now been aligned with the Qualification Pack developed by the Beauty & Wellness Sector Skill Council. This will increase the employment prospects of students undergoing this course.

- **AIHBA organizes Hair Styling workshop**

The All India Hair & Beauty Association (AIHBA) held a workshop on **Ladies Fashion** in Mumbai for the Indian contingent participating at the Asia Cup in Malaysia in May. The workshop was conducted by Ms Rose Lee, OMC Asia Education Director. Ms Lee has won several gold and silver medals at world championships. She has trained more than 100 OMC and WorldSkills contestants, many of whom have subsequently gone on to win medals at these events. Besides training in various aspects of ladies' hair design, the participants were given intensive training in ladies' open styling and up styling.





## 4th Governing Council meeting of Beauty&Wellness Sector Skill Council

The 4th Governing Council meeting of Beauty&Wellness Sector Skill Council was held in the Capital on January 30. The Hon'ble Minister for Skill Development & Entrepreneurship Shri Rajiv Pratap Rudy was Chief Guest at the event.

The Director General of the National Skill Development Agency (NSDA), Mr. J.P. Rai, the CEO&MD of the National Skill Development Corporation (NSDC), Mr. Dilip Chenoy, Senior Adviser at CII, Ms Supriya Banerji, Principal Adviser, CII and leading beauty and wellness industry players were also present on the occasion. The meeting was presided over by the Chairperson of the Beauty&Wellness Sector Skill Council Mrs. Vandana Luthra.



- 1 Hon'ble Minister for Skill Development & Entrepreneurship Shri Rajiv Pratap Rudy lighting the lamp      2 Hon'ble Minister with Ms Supriya Banerji, Principal Adviser, CII, Mrs Vandana Luthra, Chairperson B&WSSC, Ms Annu Wadhwa, Chief Operating Officer B&WSSC & Mr. Dilip Chenoy MD&CEO NSDC
- 3 Mr. Dilip Chenoy MD& CEO NSDC & Mr. J.P. Rai Director General, NSDA      4 Distinguished Members of the Governing Council
- 5 Hon'ble Minister with The Governing Council Members      6 Distinguished Members of the Governing Council      7 Distinguished Memebrs of the Governing Council
- 8 Mr. Dilip Chenoy, MD & CEO NSDC, Mr. J.P. Rai, Director General NSDA & the Hon'ble Minister Shri Rajiv Pratap Rudy
- 9 Distinguished Members of the Governing Council

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